

BANANA

EVENTS, MARKETING & INTERIOR DESIGN

High Impact Experiences credentials presentation



Who We Are

High-Impact Experiences Agency

We are a high-impact experiential agency. With more than a decade creating extraordinary moments for leading brands, families, and communities, our team of specialists designs, produces, and executes events that go beyond the ordinary. From Christmas celebrations and golf tournaments to horror nights, premium activations, sports festivals, and elite corporate summits, we are the strategic partner that transforms every vision into an impeccable reality.

Established since 2016 in the United States.

International relations across the United States, Central and South America, and the Caribbean from Santo Domingo.

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Why what we do Matters

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Direct Engagement and Value

We don't produce events — we create experiences that define categories. Our multidisciplinary team of producers, designers, coordinators, and customer experience specialists is ready to turn your next vision into the event everyone will remember.

Direct Consumer Engagement

BTL marketing allows your brand to connect directly with consumers in real-time, ensuring that your message is **not overlooked**. With 86 percent of people skipping TV ads, BTL creates opportunities for memorable interactions that resonate deeply.

Cost-Effectiveness

With BTL marketing, businesses enjoy a **significant reduction** in lead costs—62 percent less than traditional methods. This efficiency, combined with targeted outreach, maximizes return on investment and promotes sustainable growth for your brand.

Areas of Expertise

Experiential Events

We specialize in creating **immersive experiences** that captivate audiences and elevate brand presence through unique activations and events.

Golf Events

We manage elite golf tournaments, providing seamless experiences and brand exposure through **sponsorships and engaging activations** for participants.

Corporate Events

We organize corporate events and handle all the logistics involved.

NN

Family & Holiday

Our signature events, such as the **White Christmas Experience**, offer premium holiday celebrations that engage families and communities alike.

Halloween Events

Our Full Moon Mansion production transforms venues into **cinematic horror experiences**, offering unforgettable moments and brand activations for guests.

Marketing Agency

Design and development of commercial, graphic and audiovisual production strategies, research, merchandising and commercial window displays in retail.

Experiential Events Production

Full-Service Event Design

We provide comprehensive event design and logistics, ensuring seamless execution from planning to onsite management, creating unforgettable experiences for all attendees.



Outdoor and Indoor events



Outdoor and Indoor events



Corporate Events



Seasonal Events



Family Holiday Events

Christmas Experience

The **Christmas Experience** creates magical holiday moments with live elves, interactive toy-building, and immersive environments, elevating festive celebrations for families and communities.



Corporate events & Logistics



Special Themed Events



Hotels & Mall Events



Amazing Ideas



Fun & More

Marketing strategy & Design



Web Pages & SM Management



Graphic Design and SM Management



Campaign design and execution

Save
THE
DATE

Prepárate para los torneos que tenemos para ti

2^{do} Torneo Beach TENNIS

3^{er} TORNEO KAPICU

Supermercados
Plaza Loíza
EL REY DEL MARISCO Y MUCHO MÁS...

Fecha:
9 de enero de 2025

Lugar:
Salón Comodoro,
Cangrejo Yatch Club



Supermercados
Plaza Loíza
EL REY DEL MARISCO Y MUCHO MÁS...

TE EQUIPA
ESTA
Navidad

1 COMPRA
2 productos o más de las marcas participantes

2 REGÍSTRATE
y sube el recibo de compra
www.ganaconplazaloiza.com

PREMIOS SEMANALES

Air Fry

Licadoras

Cafeteras

Microondas

Más detalles en www.ganaconplazaloiza.com

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BTL ideas & Displays



Guirnaldas Navideñas OREO

Tiempo de preparación: 20 minutos | **Tiempo total:** 1 hora y 20 minutos | **Porciones:** 12 porciones, 1 galleta

INGREDIENTES:

- 1/2 taza de glaseado verde
- 12 galletas Oreo
- 12 pequeños lazos de caramelo rojo
- 1/2 cucharadita de nonpareils navideños
- 1/2 cucharadita de dragees
- 1 cucharadita de chispas de perlas rojas

PREPARACIÓN:

1. Aplica el glaseado verde alrededor de los bordes de las galletas utilizando una punta con forma de estrella.
2. Coloca un lazo de caramelo en el glaseado de cada galleta, presionando suavemente los lazos en el glaseado para asegurarlos.
3. Decora con los ingredientes restantes.
4. Deja reposar durante 1 hora o hasta que el glaseado esté firme.



Small events design and execution



Events design and execution



Events design, PRODUCTION and execution



Concerts and Back Stage



WE LOVE
WHAT WE DO!





Golf Events and Activations

Elite Tournaments and Mini Golf

Our elite golf events include **branded experiences** and activations, ensuring top-level exposure and engagement.



Soccer and Community Festivals

Engaging Sports Experiences

Our festivals transform spaces into vibrant celebrations, integrating brands into every aspect for unforgettable family entertainment and interactive experiences that resonate with all attendees.



Family Events

Family events **production** transforms venues into unforgettable horror destinations, featuring professional actors, special effects, and immersive storytelling that captivates guests of all ages.



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And much
more...



Corporate Event Production Excellence

01

Meticulous attention to detail ensures flawless execution and guest satisfaction.

02

Customized design enhances brand visibility and creates memorable experiences.

03

Expert coordination guarantees seamless logistics and top-tier service delivery.

04

Professional partnerships elevate events, aligning with brand standards and goals.

Consumer Promotions

Targeted Engagement

Our approach focuses on engaging consumers directly in retail environments, maximizing brand visibility and interaction at high-traffic locations.

Experiential Marketing

Leveraging immersive experiences, we bring brands to life, allowing consumers to engage with products in a memorable and impactful way.

Innovative Campaigns

We create unique promotional experiences that resonate with audiences, encouraging organic interactions and building lasting connections with the brand.

Data-Driven Strategies

We utilize real-time analytics and performance metrics to track engagement and effectiveness, ensuring every activation is optimized for success.



We bring together a powerhouse team of executive producers, event specialists, digital strategists, and creative experts — equipped to take your brand from concept to execution and beyond. From the initial idea to full campaign development, we design, manage, and activate every touchpoint: live event production, social media management, QR integrations, digital microsites, and targeted marketing campaigns — all under one roof, with one accountable team, and zero gaps in execution."

OUR CLIENTS

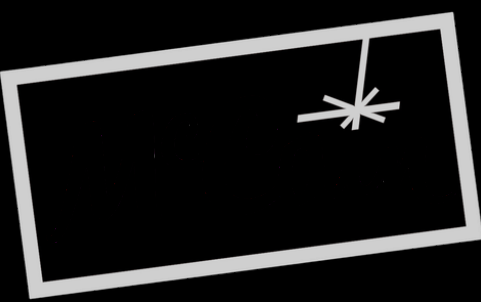
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TOTAL



Caribbean & Central America



Are You Ready to Collaborate?

Join us in creating unforgettable experiences for your brands!

Contact us:

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